

BARE ESSENTUALS

san francisco

bareCrystals Collection

Retail Price: \$59

Value Price: \$146

Education Sheet

What is it?

The bareCrystals Collection is Bare Escentuals' 9-piece Retail Sales Value collection designed for BE Boutiques, Department Stores and Spas. Leslie's inspiration around the bareCrystals Collection is distinct and desirable with a sensual, feminine aura; crystals are known for their beauty and splendor. Crystals fit the vivacious woman who finds splendor everywhere—a starlit sky, a lover's smile, the glisten of the crystal in her favorite chandelier earrings.

Ethereal and effortless beauty can be yours with the bareCrystals Collection. Each rich glistening color is infused with authentic quartz crystal. Crystals are also known for their versatility of wear like 100% pure bareMinerals. Trusted by millions of women, bareMinerals is dedicated to giving you back the skin you were born with. The bareCrystals Collection brings together the beauty of natural shimmering crystal with the versatility of bareMinerals. Let the world see your light with the bareCrystals Collection from bareMinerals.

bareCrystals Collection Details:

- Launches October 2008
- bareCrystals is available in BEB, Department Stores and Spa

Features and Benefits:

9-piece Crystal-Infused Collection:

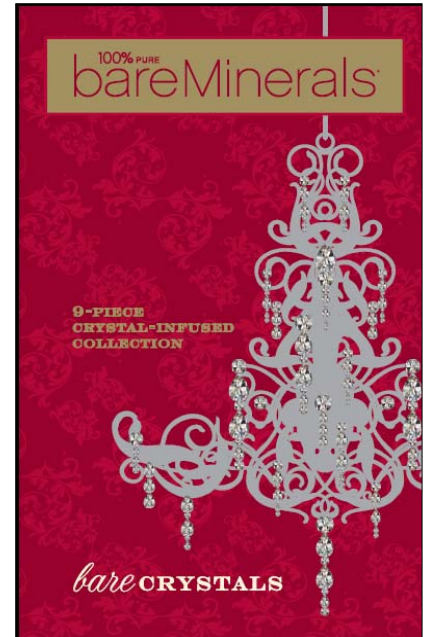
- **bareMinerals Rock Crystal Eyecolor** infused with crystal (*velvet of light buttery yellow*) –The 100% pure bareMinerals provides incredibly creamy color with a rich, smooth finish. Beautiful alone, it also adds rich contrast when layered.
- **bareMinerals Gilded Quartz Eyecolor** infused with crystal (*glimpse of gilded Khaki*) – This 100% pure bareMinerals eyecolor gives eyes a supremely soft, sheer look with just a touch of glow. Wear it dry for whisper effects or “foiled” wet with a dampened brush for more opaque sheen.
- **bareMinerals Smoky Quartz Liner Shadow** infused with crystal (*smoky dark chocolate*) – This 100% pure bareMinerals offers intense color for a variety of eye-defining effects. Wear it dry for a subtle or smoky look, or wear it wet for a more intense, fine line.
- **bareMinerals Rose Quartz Blush** infused with crystal (*canyon rose*)-This 100% pure bareMinerals blush casts a soft, radiant glow to your cheeks with its rich, naturally good for you color.
- **bareMinerals Feather Light Mineral Veil** – Made with 100% pure bareMinerals, this ultimate translucent finishing touch floats light-refracting pearls over your complexion.
- **Racquel Buxom Big & Healthy Full-Color Lip Polish** (*chocolate rose*) - Infused with 100% pure bareMinerals, this naturally creates the look of fuller, more voluptuous lips with full color opacity.
- **Eye Defining Brush** with custom handle – This perfectly angled brush flawlessly details and blends in the contour crease, putting the focus on the framework of your eyes.
- **Eyeliner Brush** with custom handle – This finely pointed brush applies a precise, clear line like a pro and can be used wet or dry to get a variety of full-color intensity effects of bareMinerals Liner Shadows.
- **Soft Focus Face Brush** with custom handle – This incredibly lush brush buffs on just the right amount of color for sheer to light coverage.
- **Vanity Box**-This beautiful, deep red vanity box with a drawer holds your bareCrystals collection and contains a stand-alone mirror so you can apply bareMinerals anywhere.

make-under tips:

- Using the **Feather Light Brush**, apply ***Feather Light Mineral Veil**. To maximize the appearance of Radiance, apply **Feather Light Mineral Veil** before Radiance. To mute Radiance or color, apply **Feather Light Mineral Veil** as the last complexion step
- Using the **Tapered Blush Brush**, buff ***Rose Quartz Blush** on the apples of the cheeks

Eyes

- Prime the eyelids with **bareVitamins Prime Time Eyelid Primer**
- With the **Full Tapered Shadow Brush**, apply ***Gilded Quartz Eyecolor** on the lid and blend into the crease. Pat for more color



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pay-off or buff for less color pay-off

- Apply **Soiree Eyecolor** in the crease with the ***Eye Defining Brush**. Its angled brush is perfect for flawless detailing and blending in the contour crease. The tip of this perfectly angled brush should sit just on the bone. Start in the middle of the bone, right above the pupil of the eye, and “windshield” the brush back and forth. Be sure not to take the color deep into the inner corner or past the last lash on the outside of the eye
- Using the **Full Tapered Shadow Brush**, apply ***Rock Crystal Eyecolor** to the brow bone and blend down into the crease. Pat for more color pay-off or buff for less color pay-off
- Line along the base of the eyelashes using the ***Eyeliner Brush** and ***Smoky Quartz Liner**
- Dramatic lining: lightly dampen the pointed brush end of the **Double-Ended Shaping Brush**. Use **Prime Time Eyelid Primer** to make a paste in the lid with ***Smoky Quartz Liner** and line the upper and lower lashes. Remove ***Smoky Quartz Liner** from the pointed end of the brush and “foil” ***Rock Crystal Eyecolor** in the inner corners of the eyes
- With the **Angled Brow Brush**, buff **Brow Minerals** onto the eyebrows
- Apply **Big Tease Mascara** to the lashes

Lips

- Line the lips with **Neutral Lip Liner**
- Apply **100% Natural Lipcolor Red Delicious**
- Apply ***Racquel Big & Healthy Full-Color Lip Polish** to the lips

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The “bareCrystals Collection” Look by Director of Global Education, Stacey Kinyon

AWARD-WINNING
bareMinerals



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your make-under guide

face

bareVitamins Skin Rev-er Upper

Skin Prep

bareVitamins Prime Time Foundation Primer

bareMinerals SPF 15 Foundation

bareMinerals SPF 15 Foundation Shade

Flawless Application Face or Kabuki Brush

Brush

Multi-Tasking bareMinerals

bareMinerals Multi-Taskers

Maximum Coverage Concealer Brush

Brush

Warmth or Faux Tan / Flawless Radiance

bareMinerals All-Over Face Color

Flawless Application Face Brush

Brush

Rose Quartz Blush

bareMinerals Blush Color

Tapered Blush Brush

Brush

Feather Light Mineral Veil

Finishing Touches

Soft Focus Face Brush

Brush

eyes

Gilded Quartz Eyecolor

Lid Shadow Color

Full Tapered Shadow Brush

Brush

Soiree Eyecolor

Crease Color

Eye Defining Brush

Brush

Rock Crystal Eyecolor

Brow Highlight Color

Full Tapered Shadow Brush

Brush

Smoky Quartz Liner Shadow

Liner Shadow

Eyeliner Brush

Brush

bareMinerals Brow Color

Brow Color

Angled Brow Brush

Brush

Big Tease Mascara

Mascara

lips

Neutral Lip Liner

Lip Liner

100% Natural Lipcolor Red Delicious

Lipcolor

Racquel Buxom Full-Color Lip Polish

Lip Gloss

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Great products to link with the bareCrystals Collection:

Soiree Eyecolor



bareVitamins Prime Time
Eyelid Primer



Complexion Enhancer Kit

